



Target audience: Association officers, editors, webmasters, public relations chairs who want to strengthen their communications strategies.

SATURDAY, April 22, 2023

@ NJEA in Trenton – 8:30 a.m. – 2 p.m.

Continental breakfast & lunch provided

To be completed only if paying by check. If paying by credit card, use registration link found at njea.org/commtools. Please fill out, clip and return to address below:

NJEA COMMUNICATIONS TOOLS WORKSHOP REGISTRATION FORM

Registration deadline: April 3

Send this form with a check for \$20 payable to "NJEA" to:

NJEA – CTW
c/o WSFS
PO Box 13661
Philadelphia, PA 19101-3661

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BEST PHONE # _____

PERSONAL EMAIL _____

ASSOCIATION _____

COUNTY _____

I am the _____ Association president _____ Web/newsletter editor

_____ PRIDE/Public relations chair _____ Social media editor

_____ Other _____

Please select your workshops:

BREAKOUT SESSION I ☐ 1 ☐ 2 ☐ 3

BREAKOUT SESSION II ☐ 4 ☐ 5 ☐ 6

BREAKOUT SESSION I

1. Newsletters for Retiree Associations
2. Design Principles for Your Association Featuring Canva and Photopea
3. Social Media: Overview for Your Association

BREAKOUT SESSION II

4. Power Writing: Getting Members to Read What You Write
5. Sendy: A Free Email Platform for Your Association
6. Communicating through Smartphone Photos

The Communications Tools Workshop is sponsored by the NJEA Editorial Committee.
No PD credit will be offered for this workshop.

If you have a special physical or communication need or other disability that may require assistance or accommodations to permit or facilitate your attendance and participation, contact Liz Murphy by April 3 at lmurphy@njea.org or 609-310-4321.

Space is limited, so register today!