



## ANTI-UNION PROPAGANDA ALERT

### Freedom Foundation / Opt Out Today



The NJEA Center for Honesty in Education has received repeated reports of anti-union propaganda appearing in the home mailboxes of NJEA members around the state. All NJEA staff and leaders should be advised that the Center has received reports of these mailings in every region of the state over the last year.

The latest mailing from Freedom Foundation, as part of their project “Opt Out Today”, presents itself as a “Labor Union Satisfaction Survey”, and instructs members to complete a series of questions and return them by mail. While the business reply address on this postcard is labeled “NJEA PRESIDENT”, the address is really the Freedom Foundation headquarters in Olympia, WA.

Freedom Foundation is a libertarian think tank founded in Washington, with offices in Ohio, Pennsylvania, California, and Oregon. They describe themselves as “a battle tank that’s battering the entrenched power of left-wing government union bosses who represent a permanent lobby for bigger government, higher taxes, and radical social agendas.” This clear political agenda is only exposed further when looking closer at their financial reports. IRS filings have laid bare the millions of dollars in funding Freedom Foundation has received from radical conservative families like Coors, Bradley, Koch, and Scaife, not to mention millions more from dark money groups like DonorsTrust and State Policy Network.

#### **How did they get our members home addresses?**

These days, the expectation of data privacy is constantly shrinking. Public information requests from school districts or state agencies, combined with private commercial data sources and powerful analytics tools make it easier every day to obtain lists of individuals. We are not aware of any membership data leaks or widespread data acquisition attempts.

#### **What should I do?**

**All members are advised that this mailing is NOT from NJEA, and this survey should not be completed.**

Organizations that seek to undermine union membership usually have financial motives, and Freedom Foundation is no exception. Their donors have a vested interest in reducing the strength of working people and the ability of government agencies to regulate the industries in which they amass billions of dollars.

Report suspicious activity related to your membership using the Center for Honesty reporting tool at [www.centerforhonesty.org](http://www.centerforhonesty.org). Educate yourself and your colleagues. And remember, your freedom to stand up for yourself and public education is on the line.

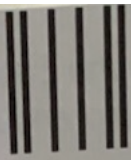
## Samples of Freedom Foundation Mailings

**Important:** Complete the Labor Union Satisfaction Survey to the best of your ability.\* Fold and return. **All the information you provide is confidential.**

YES	NO	
<input type="checkbox"/>	<input type="checkbox"/>	Are you a dues paying union member?
<input type="checkbox"/>	<input type="checkbox"/>	Would you consider yourself a strong union supporter?
<input type="checkbox"/>	<input type="checkbox"/>	Are you happy with your workplace conditions?
<input type="checkbox"/>	<input type="checkbox"/>	Do you consider union representation valuable?
<input type="checkbox"/>	<input type="checkbox"/>	Do you think union dues are too expensive?
<input type="checkbox"/>	<input type="checkbox"/>	Do you agree with your union's spending priorities?
<input type="checkbox"/>	<input type="checkbox"/>	Do you think the union protects poor performing employees?
<input type="checkbox"/>	<input type="checkbox"/>	Do your values align with the union's?
<input type="checkbox"/>	<input type="checkbox"/>	Do you think member's concerns are really the union's top priority?
<input type="checkbox"/>	<input type="checkbox"/>	Other feedback: _____

**If you are not satisfied with your union's performance you can fill out the opt out form inside to cancel your voluntary membership.** ►

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**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 1 OLYMPIA, WA

POSTAGE WILL BE PAID BY ADDRESSEE

NJEA PRESIDENT  
C/O FREEDOM FOUNDATION  
PO BOX 552  
OLYMPIA WA 98507-9855

**NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES**

